



Expert Judging Scoring Guide

Criteria	Point Values	Percentage/Weight
Dashboard Design <ul style="list-style-type: none"> • Usability • Effective Communication of Data Related to Energy Efficiency and Environmental Impact • Creativity • Design Efficacy (that it will work) 	5 5 5 5	40%
Dashboard Design Total	20	
Technical Plan <ul style="list-style-type: none"> • Explanation of Dashboard Concept • Explanation of Impact on Behavior Change related to Energy Efficiency and Environmental Impact • Explanation of Safety Compliance • Explanation of Visual Display and Measurement • Explanation of Teamwork 	3 3 3 3 3	25%
Technical Plan Total	15	
Pitch Video <ul style="list-style-type: none"> • Creativity • Explanation of Dashboard • Appeal to Automakers and Consumers 	5 5 5	25%
Pitch Video Total	15	
Requirements Met <ul style="list-style-type: none"> • Use of Multiple Disciplines • Overall Completion of Designing, Describing and Pitching Dashboard of the Future 	2 3	10%
Requirements Total	5	
Grand Total	55	100%