



Dear [insert community leader, organization, or church name here],

My name is [insert name here] and I am currently enrolled at [high school or home school]. My team [insert team name] and I recently entered **DASH+**, a new contest that puts high school students in the front seat of eco-driving – asking the next generation of drivers to be a part of an environmental solution by imagining a better way to drive.

Part of the Progressive Insurance Automotive X PRIZE's educational program sponsored by the U.S. Department of Energy, **DASH+** challenges students to work together using creativity, design, math and science skills to develop new gauges, instruments and interfaces for the dashboard of the future. ([www.FuelOurFutureNow.com/contest](http://www.FuelOurFutureNow.com/contest))

My team would like your support as we pursue what's at the finish line. We would appreciate your recognition at local events or in community bulletins, so you can help raise awareness about our participation in this important contest.

Competitors of **DASH+** will engage with leaders in the automotive industry as well as have access to cool resources from the Progressive Automotive X PRIZE, and the **DASH+** winning team will travel to Motor City for a VIP experience where they can:

- Pitch ideas to representatives from the automotive industry and receive feedback
- Showcase ideas on the ground and online at [www.FuelOurFutureNow.com](http://www.FuelOurFutureNow.com)
- See the Progressive Automotive X PRIZE vehicles and meet the competing teams
- Learn more about college programs and career possibilities

If our team is selected to advance to the semifinalist round, you can show your support by participating in the online voting at [www.FuelOurFutureNow.com/contest](http://www.FuelOurFutureNow.com/contest). Voting begins May 1st.

With your support, we truly can help change driving behaviors and the way people think about the environment in our own community.

Thank you for helping us spread the word!

Sincerely,

[insert name here]